

# Privacy Policy

**Last updated: June 22, 2026**

This Privacy Policy describes how Popsters Inc. ("Popsters", "we", "our", or "us") collects, uses, processes, discloses, stores, and protects information in connection with the Popsters website, application, services, integrations, and related tools, including the Popsters social media content analytics tool and related applications such as the "Popsters Threads" app.

By using Popsters, you agree to the terms of this Privacy Policy.

## 1. Contact information

Popsters is operated by:

**Popsters Inc.**

8 The Green, Suite #6599

Dover, DE, 19901

United States

For privacy-related questions, requests, complaints, or data deletion inquiries, you may contact us at:

**[support@popsters.com](mailto:support@popsters.com)**

## 2. Information we collect

Popsters is designed to process only the information necessary to provide the service, identify user accounts, maintain account access, process payments, provide support, and comply with applicable legal or technical requirements.

### 2.1 Account information

For regular use of the service, Popsters stores only limited account identification information, such as the user name or account name associated with the Popsters account.

If an email address is provided for login, support, billing communication, service notices, or account recovery, we may process that email address for those purposes.

### 2.2 Payment information

When you purchase a Popsters subscription or another paid service, payment processing may be performed by third-party payment providers, such as Stripe, PayPal, or other payment processors available at checkout.

Popsters does not store full payment card numbers, card security codes, or payment credentials. Payment processors may collect and process information required to complete the transaction, prevent fraud, comply with financial regulations, and provide payment services.

Popsters may receive and store limited transaction-related information, such as payment status, plan type, subscription period, transaction identifier, invoice reference, amount, currency, and payment provider reference. This information is used to provide access to paid features, manage subscriptions, resolve payment issues, and comply with accounting or legal obligations.

## 2.3 Technical and security information

When you access Popsters, certain technical information may be automatically processed by our servers, hosting providers, security systems, or analytics tools. This may include:

- IP address;
- browser type and version;
- operating system;
- device information;
- date and time of access;
- pages or features accessed;
- error logs;
- security logs;
- session information.

This information is used to operate the service, maintain security, detect abuse, prevent unauthorized access, troubleshoot errors, and improve reliability.

## 2.4 Support communications

If you contact Popsters support, we may process the information contained in your message, including your name, email address, account identifier, technical details, and any other information you choose to provide.

We use this information to respond to your request, investigate technical or billing issues, provide assistance, and maintain support records.

## 3. What we do not store

Popsters does not store social media account passwords, third-party service passwords, API keys, app secrets, access tokens, payment card numbers, card security codes, private messages, or private social media content.

Data received from supported social media platforms and APIs is used to provide the analytics requested by the user. Unless a specific feature clearly requires otherwise, such data is processed for the current request or browser session and is not stored on Popsters servers.

## 4. How we use information

We use the information described in this Privacy Policy for the following purposes:

- to create, identify, and manage user accounts;
- to provide access to Popsters features;
- to process subscriptions and payments;
- to provide customer support;
- to maintain service functionality and security;
- to detect and prevent fraud, abuse, unauthorized access, or violations of our Terms of Service;
- to troubleshoot errors and improve service reliability;
- to send service-related notices, including account, payment, security, and product updates;
- to comply with applicable legal, tax, accounting, or regulatory obligations.

We do not sell personal information.

We do not use information obtained through third-party APIs for advertising, resale, profiling, or purposes unrelated to the Popsters service.

## 5. Consent

### 5.1 How consent is obtained

When you provide information to create or use an account, complete a payment, contact support, or use a third-party integration, you consent to our processing of that information for the specific purpose for which it was provided.

If we request information or permission for a secondary purpose, such as optional marketing communication or optional access to a third-party service, we will request consent where required by applicable law.

### 5.2 Withdrawal of consent

You may withdraw your consent for continued processing, contact, or disclosure of your information at any time by contacting us at:

**support@popsters.com**

or by mail at:

**Popsters Inc.**

8 The Green, Suite #6599

Dover, DE, 19901

United States

Withdrawal of consent may limit or disable certain features where the relevant information or permission is required to provide the service.

## **6. Disclosure of information**

We may disclose limited information in the following circumstances:

- to third-party service providers that help us operate Popsters;
- to payment processors for payment-related purposes;
- to hosting, infrastructure, security, analytics, or email delivery providers;
- when required by law, regulation, legal process, or governmental request;
- to enforce our Terms of Service;
- to protect the rights, property, safety, or security of Popsters, our users, or others;
- if you violate our Terms of Service;
- in connection with a merger, acquisition, reorganization, sale of assets, or similar corporate transaction.

If Popsters is acquired by or merged with another company, your information may be transferred to the new owner where necessary to continue providing the service.

## **7. Third-party services**

Popsters uses third-party providers to operate parts of the service, including hosting providers, payment processors, infrastructure providers, analytics providers, email delivery services, security tools, and API providers.

These providers may collect, use, and disclose information only to the extent necessary to provide their services to us or to complete an action requested by the user.

Certain third-party service providers, including payment processors and social media platforms, have their own privacy policies and terms. We recommend reviewing those policies before using the relevant third-party service.

If you proceed with a transaction or integration involving a third-party provider, your information may be processed in the jurisdiction where that provider or its facilities are located and may be subject to the laws of that jurisdiction.

Once you leave the Popsters website or are redirected to a third-party website, application, platform, or payment page, you are no longer governed by this Privacy Policy or by the Popsters Terms of Service.

## **8. Data sources and social media APIs**

To provide analytics features, Popsters may use API services and publicly available data sources from third-party platforms, including but not limited to:

- Facebook;
- Instagram;
- Threads;
- YouTube;
- Google;
- X / Twitter;
- VK;
- OK;
- Coub;
- Tumblr;
- Flickr;
- other supported platforms and data sources.

Except where specific access is requested at the time of use, Popsters analyzes publicly available data from these services. This may include public posts, public engagement metrics, public page or profile names, public timestamps, public links, and other publicly available content or statistics.

Where access to a third-party account is required, Popsters uses such access only to provide the feature requested by the user.

## **9. Meta Platform Data: Facebook, Instagram, and Threads**

This Privacy Policy applies to the Popsters application operated by Popsters Inc., including the "Popsters Threads" app.

When you connect your Meta account or use features relying on Meta Platform APIs, Popsters may access Platform Data through Facebook, Instagram, or Threads APIs solely to display, analyze, and report on the pages, profiles, posts, and engagement statistics selected by the user.

Popsters processes Meta Platform Data in accordance with the Meta Platform Terms and applicable Meta Developer Policies.

Popsters does not store Meta access tokens, app secrets, or Meta user IDs on its servers.

Popsters does not sell, license, transfer, or disclose Meta Platform Data to third parties except as necessary to provide the Popsters service or as required by applicable law.

You may revoke Popsters' access to Meta data at any time through your Facebook or Meta account settings, including Business Integrations:

[https://www.facebook.com/settings?tab=business\\_tools](https://www.facebook.com/settings?tab=business_tools)

You may also request deletion of any data that Popsters may hold about you by contacting:

**support@popsters.com**

## 10. YouTube and Google API Services

Popsters may use YouTube API Services and Google API Services to provide analytics features related to YouTube content and related Google services.

By using Popsters features that access YouTube API Services, you agree to be bound by the YouTube Terms of Service:

<https://www.youtube.com/t/terms>

and acknowledge that Google's Privacy Policy applies to Google services:

<https://policies.google.com/privacy>

Popsters uses YouTube and Google API data only to provide the analytics features requested by the user.

Popsters does not request or store Google account passwords, YouTube account passwords, Google API keys, Google app secrets, or YouTube access credentials.

You may revoke Popsters' access to Google or YouTube data at any time through your Google account security settings:

<https://security.google.com/settings/security/permissions>

You may request deletion of any data that Popsters may hold about you by contacting:

**support@popsters.com**

## 11. Cookies

Popsters may use cookies and similar technologies to provide and improve the service.

These may include:

- session cookies that keep you logged in;
- security cookies that help protect accounts and prevent abuse;
- preference cookies that remember interface settings;
- payment or checkout cookies set by payment providers;

- technical or analytics cookies used to understand service performance, diagnose errors, and improve reliability.

Session cookies allow you to move between pages and use the service without repeatedly logging in. Without essential cookies, some parts of Popsters may not function correctly.

You may control or disable cookies through your browser settings. Disabling essential cookies may limit your ability to use the service.

## **12. Data storage and retention**

Popsters stores information only for as long as necessary for the purposes described in this Privacy Policy.

Account identification information is retained while the account remains active or as long as required to provide the service.

Payment-related records may be retained as required for accounting, tax, fraud-prevention, dispute-resolution, or legal compliance purposes.

Support communications may be retained as necessary to resolve requests, maintain support history, prevent abuse, or comply with legal obligations.

Technical and security logs are retained for a limited period necessary for security, troubleshooting, abuse prevention, and service reliability.

Data retrieved from third-party APIs for analytics purposes is not stored by Popsters unless a specific feature requires storage and such processing is disclosed to the user.

## **13. Data deletion**

You may request access to, correction of, amendment of, or deletion of personal information that Popsters holds about you by contacting:

**support@popsters.com**

Please include enough information for us to identify your account.

After receiving a valid deletion request, we will delete or anonymize the relevant information unless retention is required for legal, tax, accounting, security, fraud-prevention, dispute-resolution, or legitimate business purposes.

You may also revoke Popsters' access to third-party platforms directly through the relevant platform's account settings.

## **14. Security**

Popsters takes reasonable technical and organizational measures to protect information against unauthorized access, loss, misuse, disclosure, alteration, or destruction.

These measures may include secure connections, access controls, infrastructure security, monitoring, and restricted access to internal systems.

Payment information is processed by third-party payment providers using their own security infrastructure. Popsters does not store full payment card numbers or card security codes.

No method of transmission over the Internet or electronic storage is completely secure. While we use reasonable safeguards, we cannot guarantee absolute security.

## **15. International data processing**

Popsters, its service providers, payment processors, hosting providers, API providers, and infrastructure partners may process information in different countries.

By using Popsters, you understand that information may be processed in jurisdictions other than your country of residence. Where required by applicable law, Popsters applies reasonable safeguards for such processing.

## **16. Marketing communications**

With your permission, or where otherwise permitted by applicable law, Popsters may send emails about product updates, new features, offers, or other service-related information.

You may opt out of marketing communications at any time by following the unsubscribe instructions in the email or by contacting:

**support@popsters.com**

Even if you opt out of marketing communications, Popsters may still send non-marketing messages related to your account, subscription, payments, security, legal notices, or important service updates.

## **17. User rights**

Depending on your location and applicable law, you may have the right to:

- access personal information we hold about you;
- request correction of inaccurate information;
- request deletion of personal information;
- request restriction of processing;
- object to certain processing;

- withdraw consent where processing is based on consent;
- request a copy of your personal information where technically applicable;
- lodge a complaint with a competent data protection authority.

Because Popsters stores only limited account-related information, the amount of personal information available for access, export, correction, or deletion may be limited.

To exercise your rights, contact:

**support@popsters.com**

## **18. Age of consent**

Popsters is not intended for children under the age of 13.

We do not knowingly collect or maintain information from children under 13. If we become aware that we have collected personal information from a child under 13, we will take reasonable steps to delete it.

## **19. Links**

Popsters may contain links to third-party websites, applications, platforms, documentation, payment pages, or social media services.

We are not responsible for the privacy practices, security, or content of third-party websites or services. We encourage users to review the privacy policies of those third parties before providing information to them.

## **20. Changes to this Privacy Policy**

We may modify this Privacy Policy from time to time.

Changes and clarifications take effect immediately upon posting on the Popsters website, unless a later effective date is stated.

If we make material changes to this Privacy Policy, we may notify users through the website, application, email, or another reasonable method so that users are aware of what information we collect, how we use it, and under what circumstances it may be disclosed.

Your continued use of Popsters after an updated Privacy Policy becomes effective means that you accept the updated Privacy Policy.

## **21. Questions and contact information**

If you would like to access, correct, amend, or delete any personal information we have about you, register a complaint, or request more information, contact:

**Popsters Privacy Compliance Officer**

**Email:** support@popsters.com

or by mail at:

**Popsters Inc.**

Re: Privacy Compliance Officer

8 The Green, Suite #6599

Dover, DE, 19901

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